

## Message Text

UNCLASSIFIED

PAGE 01 ADDIS 02546 020948Z

10

ACTION AF-06

INFO OCT-01 EB-07 ISO-00 /014 W  
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R 011447Z MAR 76  
FM AMEMBASSY ADDIS ABABA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 8361

UNCLAS ADDIS ABABA 2546

E.O. 11652: N/A  
TAGS: BBSR ET  
SUBJECT: WTDR/FTI: AYDERUS HUSSEIN MOHAMMED FARAG

REF: USDOC 02067

1. ETHIOPIA 2. CNTRY CODE: 774
3. SER. NO. 0030800
4. AYDERUS HUSSEIN MOHAMMED FARAG
5. P. P.O. BOX 2373
6. ADDIS ABABA, ETHIOPIA
7. ESTABL: 1975 8. EMPL: 15
9. SIZE: MEDIUM (20-X)
10. REPUTATION: (22-X) GOOD
11. IMPORTS DISTRIBUTES, AND RETAILS CLOTHING, COSMETICS,  
AND OTHER GENERAL GOODS
12. RPT DATE 2/76
13. A. 23212/1235 IMPORTER OF MENS' AND BOYS' SHIRTS AND  
NIGHTWARE  
B. 23221/1235, IMPORTER OF MEN'S AND BOYS' UNDERWARE  
C. 23114/1235, IMPORTER OF SUITS, COATS, AND JACKETS  
D. 22118/1235 IMPORTER OF COTTON SHEETS AND PILLOW CASES  
E. 31431/1235 IMPORTER OF MEN'S DRESS SHOES  
F. 38513/1235 IMPORTER OF SUN GLASSES
14. CONTACT: MR. AYDERUS H. M. FARAG: OWNER/MANAGER
15. ALFARAG ADDIS ABABA
16. TELEX: N/A
17. TEL: 117326
18. FINANCIAL REF: COMMERCIAL BANK OF ETHIOPIA, P.O. BOX 255,  
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ADDIS ABABA, ETHIOPIA.

19. TRADE REFS: CLUETT PEABODY INTERNATIONAL, 530 FIFTH AVENUE, NEW YORK, N. Y. 10036; UNION UNDERWARE, 1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019; H.D. LEE CO., SHAWNEE MISSION, KANSAS; A.T. CROSS CO., 1 ALBION ROAD, LINCOLN, RHODE ISLAND, 02865; DAN RIVER INC., 111 W. 40TH, NEW YORK, N.Y. 10018; FABERGE INC., 1345 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019; ETS. JACQUEMAID, B.P. 12, ROMILLY, FRANCE; EATON FOOTWARE, COLLEGE STREET, RUSHDEN, NORTH HAMPSHIRE NNCO 9SA, ENGLAND; LIBRA INDUSTRIES, JEEVAN SAHAKAR, 30M ROAD, BOMBAY, INDIA; GIUSEPPE RATTI INDUSTRIA OPTICA SA, 10153 TORINO, LUNGODORA FIRENZE, ITALY.

20. FOREIGN FIRMS REPRESENTED: SEE ITEM 19 ABOVE: CLUETT PEABODY INTERNATIONAL FOR ARROW SHIRTS; H.D. LEE FOR DEMIN CLOTHING; UNION UNDERWARE FOR MEN'S UNDERWARE, A.T. CROSS FOR PENS AND PENCILS; DAN RIVER FOR SHEETS; FABERGE (ISRAELI SUBSIDIARY) FOR BRUT COSMETICS, ETS. JACQUEMAID FOR SOCKS; EATON FOOTWARE FOR MEN'S SHOES; LIBRA INDUSTRIES FOR THERMOS BOTTLES; GIUSEPPE RATTI FOR SUNGLASSES.

21. AYDERUS H. M. FARAG IS A MEDIUM-SIZED FIRM OWNED AND MANAGED BY AN AGGRESSIVE YOUNG BUSINESSMAN BY THAT NAME. THE COMPANY IS ENGAGED IN IMPORT AND RETAIL OF THE ITEMS NOTED ABOVE AND IN GENERAL TRADE. THE FIRM HAS A GOOD REPUTATION AND RECEIVED FAVORABLE BANK REFERENCES. FARAG IS AGGRESSIVE IN SEEKING SALES FOR THE FIRMS HE REPRESENTS AND HAS ENJOYED CONSIDERABLE SUCCESS FOR SOME OF HIS AMERICAN CLIENTS. HE IS INTERESTED IN LOCATING ADDITIONAL AMERICAN SUPPLIERS OF QUALITY ITEMS, ESPECIALLY IN THE CLOTHING FIELD. A.H.M. FARAG IS RECOMMENDED AS A GOOD TRADE CONTACT FOR AMERICAN FIRMS.

22. PREPARED BY: SEDONNELLY AT: AMEMBASSY ADDIS ABABA. HUMMEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 MAR 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976ADDIS02546  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760078-1028  
**From:** ADDIS ABABA  
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**Office:** ACTION AF  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 26 MAY 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <26 MAY 2004 by fisherem>; APPROVED <20 DEC 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTD/FTI: AYDERUS HUSSEIN MOHAMMED FARAG  
**TAGS:** BBSR, ET  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006